

## FOUNDATION COURSE

### Contents

#### 1. Tools & Products

- Introduction to the different tools used and proper handling
- Introduction to different eyelash products
- Proper use of glue (to avoid allergic reactions)
- Introduction to different eyelashes (curves, thicknesses and length)

#### 2. Preparation

- Patch tests
- Client consultation
- Workstation preparation
- Working with different eye shapes and bone structure
- Selecting the right type of lash set and size

#### 3. Application Techniques

- Understanding and handling different lashes
- Attaching lashes. Lashing Gold Rules (competition criteria)
- Removing eyelashes
- Eyelash Care

#### 4. Marketing and Business Tools

- How to take professional photos of eyelashes
- Building a professional portfolio
- Marketing your business

**Group Foundation Course - £475.00**

**One-to-One Foundation Course - £729.00**

Please note that Group Courses are conducted in English. If you feel that you may not be able to understand all of the content, please book a VIP course and bring a translator with you.

After completing the training you will receive:

- London Lash Accredited Certificate\*
- Beauty Guild 14 CPD points
- 15% DISCOUNT to buy any London Lash products online which is valid for 1 week after the training (terms and conditions apply).
- 10% FOREVER STUDENT DISCOUNT for ANY products and training courses from London Lash
- Lifetime support from the LLP team

Please note that certificates are awarded upon the successful completion of your case studies and exam. The first case study must be submitted no later than 1 month after the course. The exam must take place not later than 4 months after the course.

### **Course Duration**

The course runs from 10am until 7:00pm and is split up into sections - you begin the day by covering all of the theory behind lashing. This is followed by application and practice. We then break for a 1 hour lunch, before moving on to practicing on a live model. We finish with marketing and building your business, so that by the time you leave the academy, you have a wealth of lashing knowledge, photos to begin your portfolio and the tools and expertise to begin your lash business.

### **Case Studies**

Once the training is completed you will have to complete three case studies. For each set of lashes, you need to take photographs prior to the treatment, mid treatment and the end result.

Once the three case studies have been completed, they need to be sent via email to your trainer. In this email, besides the photos, there should be details about:

- The clients styling - why have you chosen that particular style? Does it suit the client?
- The lashes you have used - why have you chosen those particular lashes?
- What style of eyes does the client have?
- Did you have a consultation with the client about the desired look? Natural, long, thick?
- What do you like about the set of lashes?
- What do you not like about the lashes?
- What would you do differently on the next application?

### **Exam**

After completing the Foundation Course and submitting three successful case studies, students are required to complete an exam. This exam consists of a written and practical section. For the practical section, you will need a model. The exam has a time limit of 90 minutes and it takes place at our Lashpoint Training Academy.

### **Models**

You will need to bring a live model to practice on between 3:30pm to 7:00pm. If you are unable to bring a model, Lashpoint can help you, but please be aware that this will incur an additional fee of £60. We should be made aware that you will need this at least 7 days prior to your course.

### **Payment Information**

Payment can be made in two ways. Firstly, a booking fee of £200 is paid at the time of booking, with the remaining balance being paid 14 days prior to the course taking place. Alternatively, the full balance can be made at the time of booking. All bookings and payments should be made online.

We have a 14 day cancellation policy which means that you can still cancel or reschedule your course date at least 14 days prior the course date. If you are unable to attend the course, you must let us know **at least 14 days** before the date of the course. If you cancel

your session without giving 14 days prior notice we will unfortunately be unable to refund you the cost of your booking fee.

Prices are inclusive of VAT, training manual, exam, certificate and the LLP Kit, as well as a complimentary lunch. (Dietary requirements are taken into account where possible)

### **London Lash Foundation Kit**

The Foundation kit is included with the course, as are the London Lash course manuals. The kit contains everything necessary to kit start your new career in lashes.

(Included with the price of the course)

- 1x Tweezer Curved
- 1x Tweezer Straight
- 2x Mixed Eyelash Trays (16 lines each)
- 1x Mixed Eyelash Mini Tray - Short Lengths
- 1x Lash Adhesive / Glue 5ml
- 1x Jade Stone / Crystal Stone
- 1x Lash Palette
- 40x London Lash Small Stickers for Glue Stone
- 1x 3m Micropore Tape
- 10x Sets of Anti - Wrinkle Collagen Eye Patches
- 100x Micro Fibre Brushes
- 1x Protein Removing Pads - 75pcs
- 1x Cream Remover
- 10x Disposable Face Masks
- 10x Disposable Mascara Wands
- 1x LLP Primer
- 1x LLP Cleanser
- 10x Aftercare leaflets
- 1x London Lash Pro Notebook
- 1x Lash Mapping Pen